



APCP South West Region 2015-2020 Plan

Objectives & Strategies

Continuing professional development and education

- South West Region to run 2 CPD events each year (from 2015)
- Survey the SW membership annually to identify themes for CPD events for the coming year (from 2015)
- Feedback from courses to be printed in the newsletter (from 2016)
- Link to the Specialist Groups to support courses in the region (from 2016)
- Input to APCP calendar of events at least 2 months before a planned CPD event (from 2016)

Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life

- Promote links to the SW members for useful websites linked to National Days eg. Cerebral Palsy Day (from 2017)
- Consistently submit 2 articles from the Region for each newsletter issue (from 2020)

Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific

- Discuss ARC motions at the spring meeting each year (from 2016)
- APCP to be represented at Kidz South trade exhibition (from 2017)

Increase member engagement in APCP/CSP

- Recruit committee members from all the major areas of the Region (from 2017)
- Maintain a minimum of 6 on the Regional Committee
- Regional Rep to send an update from the Region between each of the 2 newsletters (from 2016)
- Run courses / CPD events in a variety of areas of the Region
- Use social media to promote events run by the APCP and CSP
- Monitor numbers of members in the Region
- Each committee member to promote engagement with the APCP in their workplace
- Increase regional members' awareness of APCP social media
- Investigate the link between iCSP and Facebook

Ensure sustained financial viability

- To ensure that all CPD events break even or make a profit
- All CPD events to have reduced cost for APCP members
- Skype meetings to reduce travel costs (from 2017)
- Committee members to promote APCP membership in their workplace