



APCP North West Region 2015-2020 Plan

Objectives & Strategies

Continuing professional development and education	Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life	Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific	Increase member engagement in APCP/CSP	Ensure sustained financial viability
<ul style="list-style-type: none">•To provide 2 CPD events per year•Standardised course feedback link to be sent to attendees following all study events•All course feedback to be published on APCP website	<ul style="list-style-type: none">•To develop opportunities within NW region to share best practice using a range of media (eg networking events / use of social media / surveys / promoting use of ICSP)•Provide an expert body of knowledge and skills within paediatric physiotherapy•Develop evidence base to support practice within paediatric physiotherapy	<ul style="list-style-type: none">•Standardised agenda to be used for regional committee meetings•Marketing and promoting paediatric physiotherapy•Increase engagement in regional committees from all geographical areas, a range of specialities and private practice by 2020•Represent CSP / APCP as requested	<ul style="list-style-type: none">•Regional brief to be sent out to members twice a year from Regional Representative via a range of media•Continue to offer regional bursary to attend CPD study events and national conference and ensure that recipients submit an article within 3 months for the newsletter•Network with local universities to target student member involvement	<ul style="list-style-type: none">•Structure prices of CPD events to favour APCP members•Continue to minimise committee expenses by use of email to reduce number of meetings, saving on travel expenses•Continue to source low cost venues for CPD events•2 courses to be run locally each year to ensure that the region will maintain its own financial stability