



APCP North East Region 2015-2020 Plan

Objectives & Strategies

Continuing professional development and education

- Organise 2 courses each year
- Improve access to learning / CPD by providing more local lectures
- Getting feedback from regional membership to see what members want locally
- Standardised course feedback to be sent to all delegates following each course
- To make course materials available online for members

Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life

- Support regional studies and audits to be completed and published
- Encourage regional members to submit articles to the journal and newsletter

Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific

- Discuss ARC motions at the Spring committee meeting each year (from 2017)
- Standardised agenda to be used for Regional Committee meetings

Increase member engagement in APCP/CSP

- Maintain a minimum of 6 members on Regional Committee (maximum 12) - with representation from across all counties within the Region
- Use social media to promote APCP and CSP events
- Send Regional email bulletin x2 per year
- Network with students and junior members of staff
- Offer Regional bursaries to members to support attendance at APCP conference and other CPD activities

Ensure sustained financial viability

- Committee members to promote membership locally
- All CPD events to break even or make a profit
- Develop use of interactive media for meetings to reduce cost, time and commitment
- Structure CDP event fees to favour members