

2023



**The Association of Paediatric
Chartered Physiotherapists**
5 Year Strategy
(APCP Est. 1973)



The Association of
Paediatric
Chartered Physiotherapists

Written and compiled by

The APCP

Strategic Committee



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The Association of Paediatric Chartered Physiotherapists... Who are we?

The Association of Paediatric Chartered Physiotherapists (APCP) encourages its members and support staff to work together; by using their unique skills to improve and enhance the quality of life, physical, emotional health and wellbeing needs of babies, children, young people, their families and carers. Physiotherapy care is delivered by APCP members, through high quality person-centred therapeutic and enabling interventions. We are a not-for-profit membership organisation, committed to supporting APCP members who work collaboratively across acute and community hospital sectors, education settings, private practice, third sector voluntary and charity organisations and within family homes.

Our Vision

To empower parents, carers, health, social and education professionals to transform lives and maximise independence for babies, children, and young people.

Our Mission Statement

Supporting our membership in providing evidence-based physiotherapy and resources to enable all babies, children and young people to achieve their maximum potential.

The Association of Paediatric Chartered Physiotherapists' objectives are:

- to provide a forum for the exchange of ideas between those interested in paediatrics.
- to promote best practice for those working with babies, children and young people.
- to promote and facilitate continuous professional development and educational opportunities in paediatric physiotherapy.
- to encourage research and development in paediatric physiotherapy to enhance the evidence base practice in this field.
- to promote the role and benefits of paediatric physiotherapy.
- to represent paediatric physiotherapy on behalf of the Chartered Society of Physiotherapy (CSP).
- to develop and maintain links with other relevant organisations in the UK and overseas.





Our values underpin the strategic framework of our strategy.



Aspire:

- Support APCP members so that collectively they are in a stronger position to lead the paediatric physiotherapy workforce.
- Promote paediatric physiotherapy quality and innovation to positively shape the future.
- Raise the profile of paediatric physiotherapy.

Belong:

- Maintain and grow an inclusive culture by celebrating diversity.
- Listen to the voices across APCP membership and ensure representation.
- Responsive to population needs and health inequalities.
- Encourage and create opportunities for active participation in APCP.

Collaborate:

- Share knowledge and skills across learning communities.
- Encourage collaboration and co-production with children and families.
- Nurture/Foster/Encourage networks and links to raise quality and standards within practice.

Develop:

- Support members to engage with research to underpin evidence-based practice.
- Provide high level of educational and continuing professional development opportunities.
- Build and strengthen, with a diverse range of partnerships to facilitate and advance physiotherapy practice.
- Lead the development of guidelines and evidence-based best practice.





Aspire

APCP empowers its members to be ambitious, drive quality and innovation and promote the positive impact of paediatric physiotherapy.

APCP acts as a catalyst for progression within the field of paediatric physiotherapy by bringing together and providing paediatric physiotherapy expertise and resources. APCP is one of the Chartered Society of Physiotherapy's largest professional networks and continues to thrive with a membership of over 2,700. APCP hosts 7 specialist networks and 11 regional networks. Each of the APCP networks aspire to support paediatric physiotherapy within their respective clinical and local areas.

APCP works in collaboration with the CSP and other organisations in promoting evidence based best practice, whilst sharing the impact of how paediatric physiotherapy can improve population health outcomes and reduce health inequalities.

APCP has membership representation from all areas of practice, from students through to retired physiotherapists. We represent APCP members in the UK and those practising overseas, extending our ambitions and aspirations to deliver the best quality paediatric physiotherapy for all babies, children, and young people worldwide.

How we achieve this:

1. Empower APCP members to ambitiously lead the paediatric physiotherapy profession in a direction that improves support for babies, children, and young people in the United Kingdom and internationally.
2. Promote quality and innovation within paediatric physiotherapy through education, resources / publications and evidence-based practice.
3. Develop paediatric physiotherapy knowledge and expertise, and enhance learning outcomes through training resources and communication.





How we evidence this:

1. Support regional and specialist paediatric physiotherapy networks to deliver training and educational guidance resources for specific areas of practice.
2. Provide paediatric physiotherapy professional guidance documents, with written guidance on evidence-based practice, advanced practice and consultant paediatric physiotherapy practice.
3. Provide research and education support to promote quality and innovative paediatric physiotherapy delivery.
4. Consult with relevant bodies who provide professional guidance that shape services for babies, children and young people (i.e., National Institute for Health and Care Excellence - NICE).
5. Support campaigns with the Chartered Society of Physiotherapy and collaborate with organisations, to share the impact of paediatric physiotherapy.





Belong

“Belonging is the feeling of mattering to others. Belonging is created through intentional acts of inclusion and by embracing difference.” Alex Mackenzie (CSP Equity Diversity and Belonging Strategy 2021).

We recognise and acknowledge that privilege, structural unfairness in society and power imbalances exist. We also understand that these imbalances are present in healthcare and paediatric physiotherapy. The APCP are committed to promoting ‘Equity, Diversity and Belonging’ throughout our leadership, membership, profession and service users. We aim to actively engage with the ‘Equity, Diversity and Belonging’ Strategy set out by the CSP (2021).

Equity means being fair and reasonable in a way that results in fairness of outcomes for everyone. We know that simply providing the same opportunities to everyone does not make things fair.

It is also crucial that we are an inclusive and welcoming profession that values diversity and difference. To do this we will maintain and grow an inclusive culture that openly opposes discrimination and champions the value that diversity brings. Belonging is defined as feeling part of something or mattering to others. We want all members and service users to have a sense of belonging and have the ability to achieve their full potential.

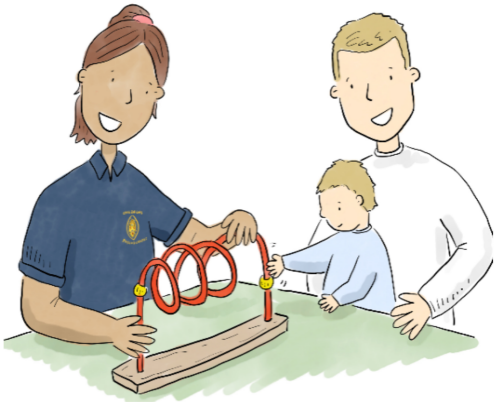
How we achieve this:

1. Maintain and grow an inclusive culture by celebrating and promoting diversity.
2. Listen to the voices across the membership and seek representation.
3. Recognise and respond to population needs and health inequalities.
4. Increase active participation in APCP members.

How we evidence this:

1. Build and develop the Equity Diversity and Belonging specialist group and web page.
2. Seek opinions and representation of our members who may feel marginalised due to their protected characteristics.
3. Create accessible resources for all members and users.





Collaborate

Sharing knowledge, clinical skills and evidence-based best practice within paediatric learning communities.

APCPs' representation works collaboratively across clinical specialities to provide the best co-produced information that links with multi-disciplinary professional networks. APCP surveys members, stakeholders and continues to provide education guidance on physiotherapy practice for parents, carers, babies, children and young people.

Establish and strengthen partnerships with local and national bodies to inform and communicate timely updates in practice, research and education.

APCP works in collaboration with professional unions, NHS services, private practitioners and higher education institutions. We offer advice, guidance and links with UK government groups and ministers to inform parliament on current paediatric physiotherapy requirements for babies, children and young people.

How we achieve this:

1. Collaborate and share knowledge and skills across learning communities.
2. By co-producing, collaborating and connecting with children and families.
3. Network with professional bodies/local services to raise quality and standards of physiotherapy.

How we evidence this:

1. Include views and needs of all members and stakeholders when designing our educational resources.
2. Provide representation within multiple national agendas and projects.
3. Provide guidance documentation to services from NHS, education - private and third sectors.





Develop

Leading, empowering and mentoring members in their clinical and academic journey.

APCP members are our greatest asset – versatile and resilient. Collectively, we possess a depth of paediatric expertise across a breadth of ages, settings and specialities, that continues to grow with our membership.

We are committed to supporting the individual and collective learning needs of APCP members, both clinically and academically throughout their professional journey; developing members at all stages in their career. We represent students and new graduates entering the workforce, professionals establishing a speciality through to advanced consultant practitioners. We achieve this, by delivering sustainable, high-quality, evidence-based care, whilst shaping positive early healthcare experience of children, carers and collaborating with key members of the allied health, social and educational workforce.

How we achieve this:

1. Engage with and actively respond to individual and collective learning needs expressed by APCP members.
2. Share existing knowledge and expertise through interactive forums and evidenced-based resources that are both inclusive and digitally accessible; share clinical skills and evidenced-based best practice within paediatric learning communities.
3. Lead in the delivery of high-quality inclusive learning opportunities to those entering the profession and those wanting to progress their practice into advanced practice and specialist roles.
4. Support APCP members in their quality improvement and research ambitions whilst embracing our EDB values.
5. Celebrate and share our achievements whilst empowering the ambitions of others through networking events, publications and learning events.





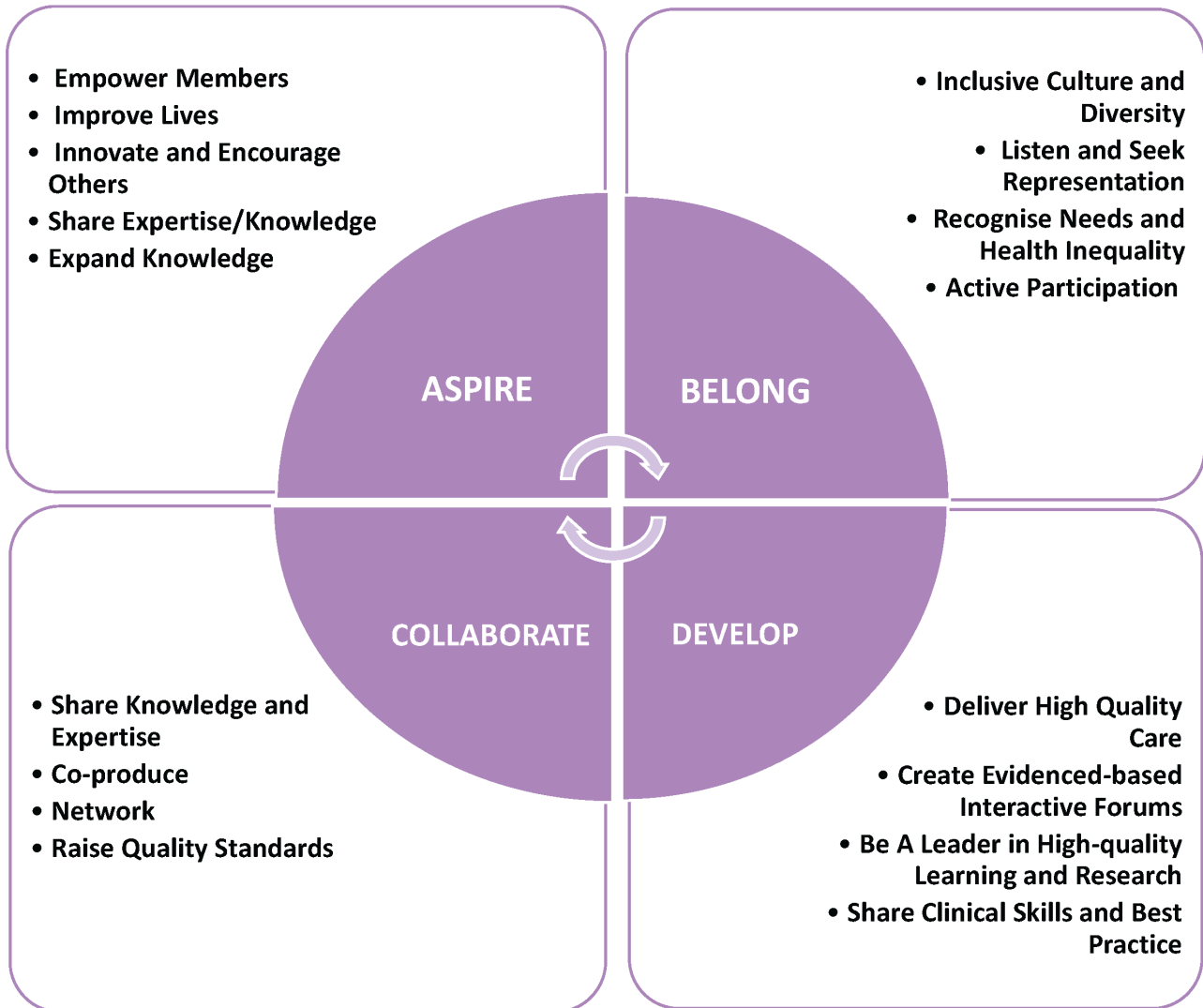
How we evidence this:

1. Active member engagement strategies through the Annual General Meeting, interactive forums, specialist and regional groups and learning needs member survey.
2. Provision of evidence based educational resources and best practice guidelines that are updated in a timely manner and accessible in multiple formats to healthcare users and clinicians.
3. Continuing Professional Development (CPD) – delivery of education at different professional learning levels, from introduction to paediatric physiotherapy to foundation and advanced courses in each paediatric speciality through webinars, courses, APCP's national annual conference and knowledge exchange forums.
4. Availability of APCP research and education bursaries, funding to further individual learning needs of members.
5. Provision of annual journal for education, research and quality improvement projects.
6. Provision of research hubs on our website with research network café, writing workshops and specific research seminars.





The Association of Paediatric Chartered Physiotherapists Strategy 2023



SCAN ME

You can contact us through our website, where it will direct you to any questions you may have which can be found at: apcp.csp.org.uk
Facebook and Twitter.





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