



APCP West Midlands Region 2020-2025 Plan

Objectives & Strategies

Continuing professional development and education	Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life	Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific	Increase member engagement in APCP/CSP	Ensure sustained financial viability
<p>For each region to provide 2 CPD events per year</p> <p>For a shared training calendar to be updated regularly and on website so overall review of all APCP events available</p> <p>Standardised course feedback link to be sent out to attendees following all events</p> <p>All course feedback to be available on APCP website</p> <p>Regional study events and lectures to be made available through Zoom links and video recordings to make accessible to a wider audience</p> <p>To link CPD events with other regions to share practice and knowledge</p>	<p>To share best practice opportunities within local regions using most up to date apps / media within the next 5 years (ie. a networking event / use of social media, FB, twitter, Zoom, Survey Monkey)</p> <p>To explore and utilise an app for video conferencing, i.e. Zoom with the possibility of an account for regional committees to have meetings that require to be longer than the free duration</p> <p>For Regional Representatives to increase the use of interactive media to complete CPD activities, regional meetings and treatment options to patients</p> <p>For each region to be responsible for the timely updates of 2 paediatric information leaflets 2 yearly updating EBP</p>	<p>ARC motions to be on Regional Committee meeting agenda in spring each year, to be fed back at July National Committee meeting</p> <p>All regions to ensure active hash tag on APCP twitter that feed to central APCP Twitter. Ensure regular activity to engage members</p> <p>Standardised agenda to be used for Regional Committee meeting</p> <p>To increase engagement/ membership on Regional Committees from all geographical areas, a range of specialities, private practice and support student and junior staff to join</p> <p>To develop key links within regions with regional committees from MDT therapy specialist committees to share best integrated practice.</p>	<p>Regional brief to be sent out to members twice a year from Regional Representative via a range of media</p> <p>If an individual is offered a regional bursary, they will be expected to provide an article within 3 months for the newsletter.</p> <p>To support regional updates by actively participating in regional Whats App group</p> <p>For chairs of each region to communicate through Whats App to communicate regional work and highlights</p> <p>Network with local universities to target student member involvement</p> <p>To have 3000 APCP members by 2023 and 3250 by 2025</p>	<p>Prices structured to favour APCP members for all APCP events</p> <p>Pledge to members to provide local courses and regional feedback bi-annually</p> <p>APCP courses will be run locally ensuring that the region will maintain its own financial stability</p> <p>High demand APCP will be rotated fairly around regions to ensure that all regions have fair access at same prices</p> <p>Develop use of interactive media for meetings, courses to reduce travel costs, time commitment duplication and promote member engagement</p> <p>Develop use of interactive media and web resources Sharing media and video links developed for treatment programmes to reduce time and financial implications and duplication</p>