



APCP London Region 2020-2025 Plan

Objectives & Strategies

Continuing professional development and education

London Region to provide the optimum of 2 CPD events per year but aim to continue to provide 6-8 per year as currently delivering, including one lecture series or study day per year

To continue to use a variety of methods to provide CPD events e.g. webinars, lectures, study days

To maintain links with other professional committees within the MDT to provide joint CPD events by 2025

To contribute to the training calendar by providing details of upcoming events with enough warning, ideally with up-and-coming events advertised 3-4 weeks ahead of date - overall goal of a 3 months ahead training programme

Standardised course feedback link to be sent out to attendees following all events for collection of feedback

All To provide lecture handouts, when available, and permission has been sought from the lecturer - to ensure that all confidential information (pictures /dates) is removed unless agreement to be published

Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life

For London Region to develop sharing best practice opportunities within local regions using a range of strategies within the next 5 years (ie. a networking event / use of social media / surveys / promoting use of ICSP)

To have a Social Media rep on London committee to utilise twitter and Instagram account to engage members and advertise CPD events

To increase the use of interactive media to complete CPD activities in their area over the next 5 years (i.e. live twitter interaction with hashtag / question posting/ to provide link to iCSP / facebook page discussions board post CPD events)

To develop an annual 'Sharing service development and clinical practice' CPD event by 2025. To encourage clinicians in the region to share innovative practice

Gain feedback from service users as evidence in clinical areas where peer reviewed research may be lacking

Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific

London Regional Representative to bring clear, concise ARC motions /statements to Regional Committee meeting agenda in spring each year, to be fed back at July National Committee meeting regarding suggestions

London Region to actively use APCP London hash tag on APCP twitter and use actively to engage members - this will be reviewed on a yearly basis to see if effective

Standardised agenda to be used for London Region Committee meetings

To focus on increasing engagement in London Region of all members from all geographical areas, a range of specialities, private practice, and support staff

Increase member engagement in APCP/CSP

Regional brief to be sent out to members twice a year from London Regional Representative via a range of media, but particular focus on newsletter interaction

To reinforce the objective that if an individual APCP regional member is offered a regional bursary they will be expected to provide a review article within 3 months for the newsletter

London Region committee to continue to network with local universities to target student member involvement. Students to continue to access CPD events for free

London Region Committee to network with assistant members to engage them in involvement in APCP events.

London Region committee to provide learning objective reviews and reports for evening lectures, either by providing these themselves or interacting with member to provide them

Annual survey to members to gain feedback on demographics, experience level, and area of work to ensure CPD is pitched at correct level

Ensure sustained financial viability

To ensure that the pricing structure for London Region events is structured to strongly favour membership

London Region pledge to members to provide local courses and regional feedback bi-annually via the newsletter about how their local membership is relevant

London Region courses will be run locally ensuring that the Region will maintain its own financial stability

To continue to vary the location and platform within London Region for lectures to reduce travel costs, time commitment and promote equal member engagement as appropriate

To run events that are popular and generate income to support local members with bursaries for Annual Conference

To continue to consider other avenues for income generation, such as webinars to be available nationally or recording lectures for a fee to access at a later date