



APCP East Anglia Region 2020-2025 Plan

Objectives & Strategies

Continuing professional development and education	Support the development and use of evidence to establish physiotherapy as key to health wellbeing and quality of life	Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific	Increase member engagement in APCP/CSP	Ensure sustained financial viability
<p>To provide 2 CPD events per year</p> <p>To have all East Anglia Region events available on the APCP shared calendar</p> <p>To ensure that all course feedback is available on the APCP website, regional newsletter and APCP newsletter.</p> <p>Regional study events and lectures to be made available through Zoom links and video recordings, where possible, to make them accessible to a wider audience</p> <p>To link CPD events with other regions in order to share practice and knowledge.</p>	<p>To share best practice opportunities within local regions using the most appropriate formats within the next 5 years</p> <p>For each region to be responsible for the timely updates of 2 paediatric information leaflets 2 yearly updating EBP</p> <p>For members to be able to access evidenced-based courses in different clinical specialities</p>	<p>ARC motions to be on the East Anglia committee meeting agenda in spring each year, to be submitted to APCP Executive Officer for consideration by the National Committee</p> <p>Continue to use the active hash tag on APCP twitter that feed to central APCP Twitter. Ensure regular activity to engage members</p> <p>To encourage members from the East Anglia Region to access CSP/APCP bursaries/grants</p>	<p>To have representation from all counties in the East Anglia area on the Regional Committee, utilising a range of specialisms including private practice, students and juniors</p> <p>East Anglia Region Newsletter to be sent out to members twice a year</p> <p>To network with local universities to target student member involvement.</p>	<p>To utilise an app for video conferencing i.e. Zoom, for committee meetings to reduce committee travel costs</p> <p>Prices structured to favour APCP members for all APCP events</p> <p>Continue to run local APCP courses to ensure that the region can maintain its own financial stability</p> <p>High demand APCP courses will be rotated fairly around regions to ensure that all regions have fair access at same prices</p> <p>Develop use of interactive media for networking meetings and workshops to reduce travel costs, time commitment, duplication and to promote greater member engagement</p>