



## APCP Trent Region 2015-2020 Plan

### Objectives & Strategies

Continuing professional development and education	Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life	Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific	Increase member engagement in APCP/CSP	Ensure sustained financial viability
<ul style="list-style-type: none"><li>•For Trent Region to provide 2 CPD events per year</li><li>•For all events to be placed on a shared training calendar to be made and placed on website so overall review of all APCP events available</li><li>•Standardised course feedback link to be sent out to attendees following all events</li><li>•All course feedback to be available to on APCP website</li></ul>	<ul style="list-style-type: none"><li>•To develop sharing best practice opportunities within Trent Region using a range of media within the next 5 years (ie. a networking event / use of social media /surveys / promoting use of ICSP / or other more favoured and accessible types of media)</li><li>•For Regional Representative to be given interactive media training with national committee by the end of 2015</li><li>•To increase the use of interactive media to complete CPD activities in the Region over the next 5 years</li></ul>	<ul style="list-style-type: none"><li>•ARC motions to be on Trent Regional Committee meeting agenda in spring each year, to be fed back at July National Committee meeting</li><li>•Trent Regional Representative has set up a hash tag on APCP twitter and will continue to use this actively to try and engage members - to be reviewed on a yearly basis to see if effective</li><li>•Standardised agenda to be used for Regional Committee meetings</li><li>•To increase engagement in Regional Committee of members from all geographical areas, a range of specialities, private practice and support staff by 2020</li></ul>	<ul style="list-style-type: none"><li>•Trent Regional brief to be sent out to members twice a year from Regional Representative via a range of media</li><li>•If an individual is offered a regional bursary they will be expected to provide an article within 3 months for the newsletter</li><li>•Network with local universities to target student member involvement</li><li>•For the Trent Region to continue to encourage members from Leicestershire area to join the committee, in order to have representative from all areas of the region</li></ul>	<ul style="list-style-type: none"><li>•Trent regional events - fees structured to favour members</li><li>•Pledge to members to provide local courses and regional feedback bi-annually</li><li>•APCP courses will be run locally ensuring that the region will maintain its own financial stability</li><li>•Develop use of interactive media for meetings to reduce travel costs, time commitment and promote member engagement</li></ul>