



APCP South East Region 2015-2020 Plan

Objectives & Strategies

Continuing professional development and education	Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life	Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific	Increase member engagement in APCP/CSP	Ensure sustained financial viability
<ul style="list-style-type: none">•To undertake at least 2 CPD study events each year•To use the standardised course feedback link for all delegates to give feedback following all study events•To allow course feedback to be published on the APCP website	<ul style="list-style-type: none">•To increase the use of interactive media to facilitate CPD study evenings and reach a wider target audience•To develop opportunities within the Region to share best practice through a range of media e.g. networking event / use of social media / surveys / promoting use if iCSP	<ul style="list-style-type: none">•To ensure ARC motions are on the spring agenda for Regional Committee meeting and then fed back at July National Committee meeting•To set up a Regional Twitter account and to use actively to engage Regional members•To use a standard template for Regional Committee meetings•To increase engagement in Regional members from all geographical areas and a range of specialities	<ul style="list-style-type: none">•To send a Regional bulletin to members twice a year to feedback from meetings•To continue to offer support to Regional members to attend National Conference or CPD study events and ensure that they submit an article within 3 months for the Newsletter•Network with local universities to target student member involvement	<ul style="list-style-type: none">•To structure the pricing of CPD events to favour members•To offer at least 2 CPD study events in the Region each year•To maintain financial stability within the Region•Develop use of interactive media to reduce travel costs, time commitment and travel time for meetings