



APCP Regional Representatives 2015-2020 Plan

Objectives & Strategies

Continuing professional development and education

- For each region to provide 2 CPD events per year
- For a shared training calendar to be made and placed on website so overall review of all APCP events available
- Standardised course feedback link to be sent out to attendees following all events
- All course feedback to be available on APCP website

Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life

- To develop sharing best practice opportunities within local regions using a range of media within the next 5 years (ie. a networking event / use of social media / surveys / promoting use of iCSP)
- For Regional Representatives to be given interactive media training by the end of 2015
- For Regional Representatives to increase the use of interactive media to complete CPD activities in their area over the next 5 years

Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific

- ARC motions to be on Regional Committee meeting agenda in spring each year, to be fed back at July National Committee meeting
- All regions to set up their own hash tag on APCP twitter and use actively to engage members (to be reviewed on a yearly basis to see if effective)
- Standardised agenda to be used for Regional Committee meetings
- To increase engagement on Regional Committees of members from all geographical areas, a range of specialities, private practice and support staff by 2020

Increase member engagement in APCP/CSP

- Regional brief to be sent out to members twice a year from Regional Representative via a range of media
- If an individual is offered a regional bursary they will be expected to provide an article within 3 months for the newsletter
- Network with local universities to target student member involvement
- To have 3000 APCP members by 2020

Ensure sustained financial viability

- Prices structured to favour APCP members for all APCP events
- Pledge to members to provide local courses and regional feedback bi-annually
- APCP courses will be run locally ensuring that the region will maintain its own financial stability
- Develop use of interactive media for meetings to reduce travel costs, time commitment and promote member engagement