



APCP North East Region 2015-2020 Plan

Objectives & Strategies

Continuing professional development and education	Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life	Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific	Increase member engagement in APCP/CSP	Ensure sustained financial viability
<ul style="list-style-type: none">• Organise 2 courses each year• Improve access to learning / CPD by providing more local lectures• Getting feedback from regional membership to see what members want locally• Standardised course feedback to be sent to all delegates following each course• To make course materials available online for members	<ul style="list-style-type: none">• Support regional studies and audits to be completed and published• Encourage regional members to submit articles to the journal and newsletter	<ul style="list-style-type: none">• Discuss ARC motions at the Spring committee meeting each year (from 2017)• Standardised agenda to be used for Regional Committee meetings	<ul style="list-style-type: none">• Maintain a minimum of 6 members on Regional Committee (maximum 12) - with representation from across all counties within the Region• Use social media to promote APCP and CSP events• Send Regional email bulletin x2 per year• Network with students and junior members of staff• Offer Regional bursaries to members to support attendance at APCP conference and other CPD activities	<ul style="list-style-type: none">• Committee members to promote membership locally• All CPD events to break even or make a profit• Develop use of interactive media for meetings to reduce cost, time and commitment• Structure CDP event fees to favour members