



APCP Wales Region 2015-2020 Plan

Objectives & Strategies

Continuing professional development and education	Support the development and use of evidence to establish physiotherapy as key to health well being and quality of life	Develop both physiotherapy's influence and CSP / APCP's influence and profile, paediatric specific	Increase member engagement in APCP/CSP	Ensure sustained financial viability
<ul style="list-style-type: none">•To provide 2 CPD events a year with in the Region for members with a discounted rate for members•To close the barriers associated with the rural nature of Wales' geography through the use of video conferencing or replicating events in different areas to improve reach to more members•To obtain feedback for all CPD events held using a standardised feedback form•To obtain feedback from regional members on the type of CPD events they would like and how they would like them to be run•To advertise all CPD events nationally via the APCP website / mailshot	<ul style="list-style-type: none">•To set up a database of regional members who have completed develop sharing best•For West Midlands Region to be given interactive media training by the end of 2015•For Regional Representative to increase the use of interactive media to complete CPD activities in their area over the next 5 years	<ul style="list-style-type: none">•ARC motions to be on Regional Committee meeting agenda in spring each year, to be fed back at July National Committee meeting•West Midlands Region to set up their own hash tag on APCP twitter and use actively to engage members - this will be reviewed on a yearly basis to see if effective•Standardised agenda to be used for Regional Committee meetings•To increase engagement in West Midlands Regional Committee from all geographical areas, a range of specialities, private practice and support staff by 2020	<ul style="list-style-type: none">•Regional brief to be sent out to members twice a year from Regional Representative via a range of media•If an individual is offered a regional bursary they will be expected to provide an article within 3 months for the newsletter•Network with local universities to target student member involvement•To help APCP membership to reach 3000 APCP members by 2020	<ul style="list-style-type: none">•All West Midlands regional events - prices structured to favour membership•Pledge to members to provide local courses and regional feedback bi-annually•APCP courses will be run locally ensuring that the Region will maintain its own financial stability•Develop use of interactive media for meetings to reduce travel costs, time commitment and promote member engagement